



APLAR 2025

Fukuoka, Japan
3-7 September 2025

Speakers and Chairs
Media Kit



APLAR 2025

OVERVIEW

Social Tiles

Generic Square (1080x1080)

Instagram (1080x1350)

EDM Banners (600x400)

Marketing Copy

Overview

About APLAR 2025

The congress will be held from 3–7 September 2025 in Fukuoka, Japan, and it will be a celebration of not just the fantastic hospitality and welcoming nature of our Japanese colleagues, but also the perfect location to bring together the whole of our cohort of colleagues from across the Asia-Pacific region.

Why should you use this toolkit?

As a speaker or chair, effectively promoting your session is key to maximizing engagement and attendance. This toolkit is designed to help you boost the visibility of your sessions through strategic digital marketing, and by using these resources, you can spark meaningful conversations around your topics and ensure a strong digital presence throughout the congress.

Who should use this toolkit?

Whether you're leading a session, moderating a panel, or delivering a keynote, this toolkit will support your efforts to connect with delegates and enhance the impact of your session via your digital channels.

How to use this toolkit

Join the conversation: Use our digital media channels to keep delegates informed and excited about your session.

Real-time updates: Share timely information to help delegates find and participate in your sessions.

Social activation: Incorporate this media kit into your social media strategy to extend your session's reach and visibility.

Stay connected: Maintain an active presence online to ensure delegates don't miss the valuable insights you're sharing.



Dates

3–7 September 2025



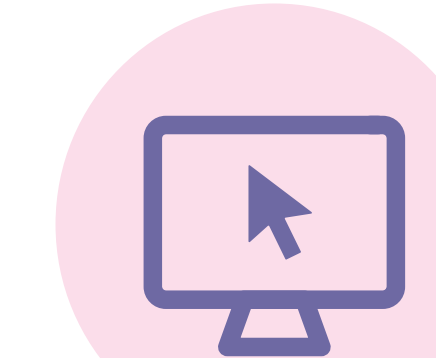
Venue

Fukuoka Convention Centre



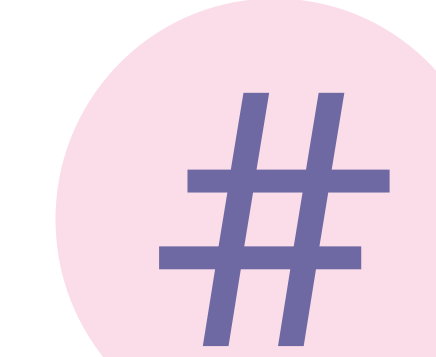
General Enquiries

info@aplarcongress.com



Website

aplarcongress.com



Hashtag

#APLAR25



Socials

Instagram & X: aplar_org

Facebook: APLAR.org

LinkedIn: aplarassociation



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SOCIAL TILES

Generic Square (1080x1080)

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Marketing Copy

Social Tiles Generic Square (1080x1080)





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Social Tiles

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Social Tiles Instagram (1080x1350)

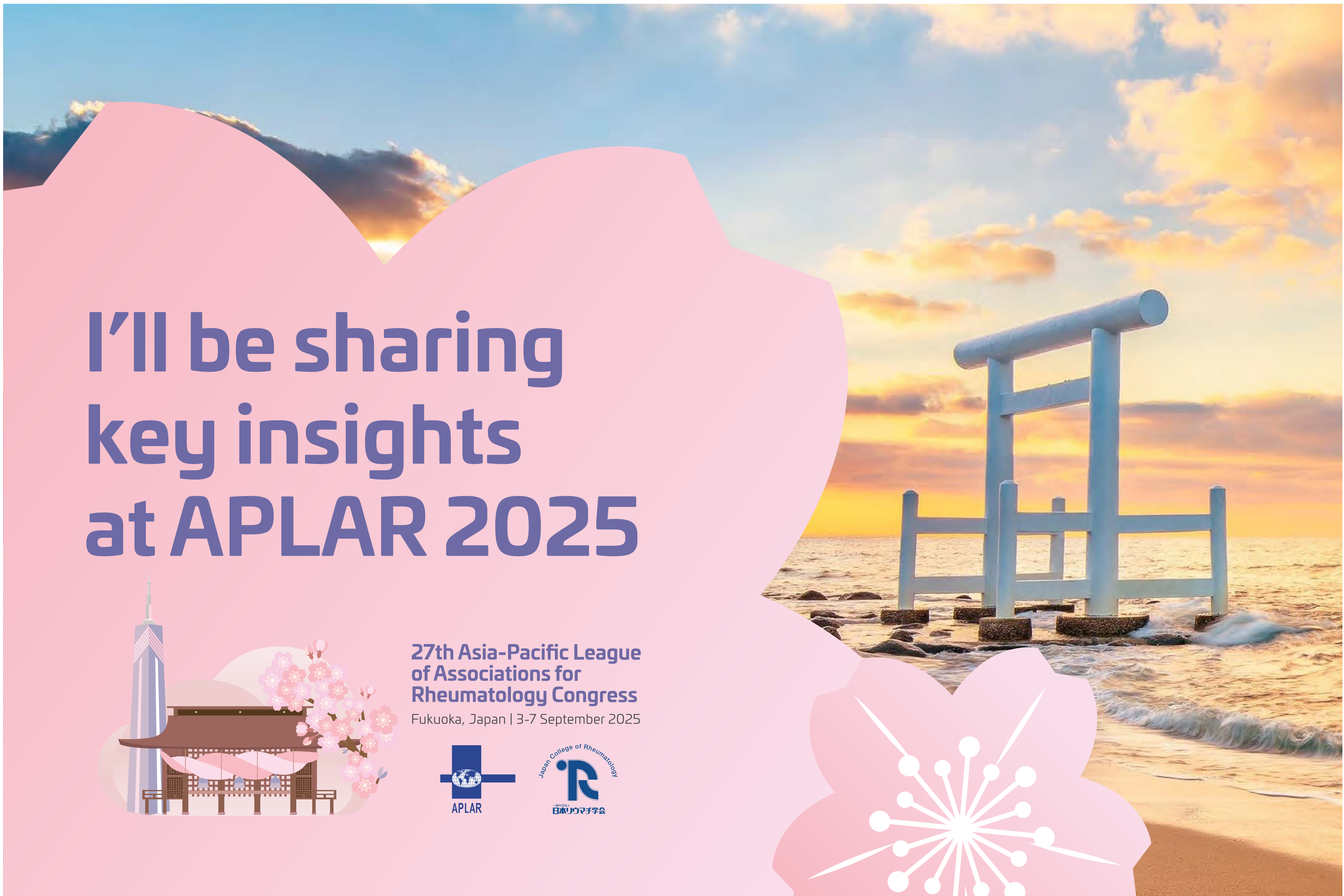




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- Marketing Copy

Social Tiles EDM Banners (600x400)



Marketing Copy

The following template can be used alongside the social assets shared in this media kit. Please ensure you customise the copy accordingly to include the specific details of your session.



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- MARKETING COPY

“

I’m honoured to be [speaking/chairing] at APLAR 2025, taking place in [room] on [date and time of session].

My session, titled “[Insert Session Title]”, will delve into [brief description of the topic or theme], offering fresh insights and perspectives on key developments in the field. I warmly invite you to attend and be part of the discussion.

Learn more and register at: **aplarcongress.com**

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