24th Asia-Pacific League Of Associations For Rheumatology Congress
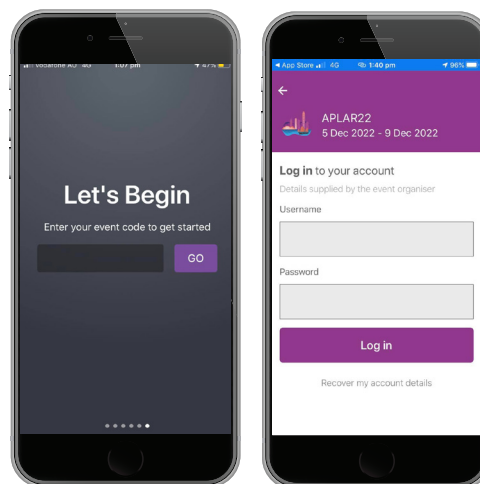
EXHIBITOR LEAD CAPTURE

The lead capture app is designed as a fluid way for our industry partners to connect and retain contact details of delegates; whether meeting on the exhibition floor or recording attendance at a symposium.

1. Download the app

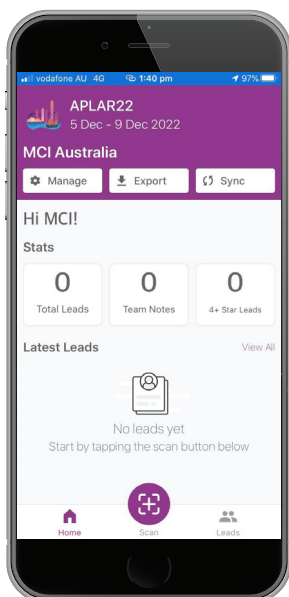Search for 'Ignite Lead Capture' in your app store to download this tool onto your smartphone or tablet

2. Login to the app

Once downloaded, enter the event code 'APLAR22'. On the next screen enter your company's unique username and the gobal password which is 'APLAR22'. You will then be asked to create a new password.

3. Scan delegates

Select 'Scan' and hold name badge roughly 20 cm from your device camera, a green tick will indicate a successful scan. Click 'Continue Scanning' to scan another delegate, or 'View Profile' to add notes and view attendee's details including organisation, phone number and email address.

4. Export leads

You can export a list of your captured leads at any time. To do this select the 'Export' option on the Home page. Enter the email address' you wish to send the lead report to, then click 'Submit'.

APLAR 2022